

nilaihah records

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TRACK ORDER

01. Survivor
02. Creed
03. Zero
04. Remember
05. Conspiracy
06. The Light
07. Private
08. New Society
09. Adrenaline
10. Slavemaster
11. No Empathy

Hidden track:

Reptile (Things to Come mix)



Distribution in the **US** through Amazon.com, select Best Buy stores, Metropolis, A Different Drum, Harvest Media, CD Baby, Isolation Tank, DSBP, Middle Pillar, Musikwerks.



Street date: April 19, 2004
Nilaihah Records - nr022

Full length CD - 11 tracks

file under: Industrial, Hard/Dark Electro, EBM, Synth Pop

*This Boston/NYC duo are ready to unleash their debut, 'Survival of the Fittest,' after several years of anticipation. Mix early 90's Industrial ala Skinny Puppy with modern EBM, dark vocals, a hint of Synthpop, emotion, and flawless programming to understand why they already have a strong following. Yes, melodic EBM with an undeniable edge! For fans of **Skinny Puppy**, **Flesh Field**, **Tear Garden**, and **Evil's Toy**.*

"Imagine a dance-friendly energetic band like Icon of Coil or Neuroticfish, but then hit them with a big ol' Hocico or Wumpscut stick a few times. Not enough to make them twisted or distorted, but enough to give them a dangerous edge that means you have to take their CD out of the car stereo when you're giving your mom a ride somewhere." -- *LiquidGothic*

"Songs such as "Conspiracy" and "Zero" are prime examples of GASR's masterful use of slightly distorted rhythms as a foundation [for] Gary's soon-to-be unmistakable voice to flow through. The CD's best track is the upbeat "Creed" with its constant beat and intelligible vocals, almost reminiscent of VNV Nation's "Kingdom." [GASR] shows a great amount of maturity as they embrace electro-industrial and EBM while not being confined to the trappings of the genre. Instead, they add a very accessible and melodic quality while maintaining an edge in their sound." -- *WetWorks Electrozone*

"Tightly composed piece of music which mixes goth-tinged vocals with dance-floor friendly beats and rhythms. Often times, it reminds me of Assemblage 23 or mid-period Evil's Toy. The disc is a very well crafted electro-dance album with a nice synthpop feel to the vocals. Recommended." -- *WetWorks Electrozone*

"GASR achieve a sound similar to Dark Illumination. Each track displays different styles and qualities, and the quality never diminishes through each of the styles." -- *Grinding Into Emptiness*

"Very rhythmic; somewhat reminiscent of Evil's Toy." -- *Dancing Ferret Productions*